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SPONSORSHIP INFORMATION  
2 011

## 2011 Schedule

Date	Home	Away	Time	Location
Friday May 13	Albany, New York	Edmonton Energy	7:30 PM	Albany, NY
Saturday May 14	Albany, New York	Edmonton Energy	7:30 PM	Albany, NY
Sunday May 15	Albany, New York	Edmonton Energy	7:30 PM	Albany, NY
Friday May 20	Edmonton Energy	Bellingham Slam	7:30 PM	U of A Main Gym
Saturday May 21	Edmonton Energy	Bellingham Slam	7:30 PM	U of A Main Gym
Sunday May 22	Edmonton Energy	Bellingham Slam	7:30 PM	U of A Main Gym
Friday May 27	Edmonton Energy	U.S.A All Stars	7:30 PM	U of A Main Gym
Saturday May 28	Edmonton Energy	U.S.A All Stars	7:00 PM	Bishop O'Byrne, Calgary, AB
Sunday May 29	Edmonton Energy	U.S.A All Stars	2:00 PM	Olds College, AB
Thursday June 2	Edmonton Energy	Oregon Waves	7:30 PM	U of A Main Gym
Friday June 3	Edmonton Energy	Oregon Waves	7:30 PM	U of A Main Gym
Saturday June 4	Edmonton Energy	Oregon Waves	7:30 PM	Lakeland College, AB
Friday June 10	Edmonton Energy	West Coast Hotshots	7:30 PM	U of A Main Gym
Saturday June 11	Edmonton Energy	West Coast Hotshots	7:30 PM	U of A Main Gym
Sunday June 12	Edmonton Energy	West Coast Hotshots	2:00 PM	U of A Main Gym
Friday June 24	Edmonton Energy	Albany, New York	7:30 PM	U of A Main Gym
Saturday June 25	Edmonton Energy	Albany, New York	7:30 PM	U of A Main Gym
Sunday June 26	Edmonton Energy	Albany, New York	7:30 PM	U of A Main Gym
Tuesday June 28	Vancouver Volcanoes	Edmonton Energy	7:30 PM	Portland, OR
Wednesday June 29	Oregon Waves	Edmonton Energy	7:30 PM	Portland, OR
Friday July 1 - 3	IBL Playoffs		TBD	Portland, OR

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## Full Season Sponsor – \$10,000

Full Season sponsorship makes you an essential part of the Edmonton Energy's identity for the upcoming season.

- 35 season tickets.
- Jumbo video screen advertisements during home games.
- Your logo on the players' warm-up gear.
- Logo featured in game programs and on the Energy website.
- Courtside banner advertisement.
- Public service announcement on PA system during games.
- Invitation to pre and post game sponsor party.
- School of your choice for the 'School's Out' program.

## Game Day Sponsor – \$1,500

Included in Full Season sponsorship is at least one Game Day sponsorship.

Your Game Day will prominently feature your business above others, and is a great opportunity for you to bring clients, coworkers, family and friends to an Energy game.

- 100 tickets to your Game Day(s).
- Proceeds from 50/50 tickets will be given to a charity of your choice.
- Exclusive promotional access to fans at the game.
- Full page ad in game programs and feature on the Energy website.
- Your promotional material handed to fans as they arrive.
- Your Game Day will be referred to as "Brought to you by: Your Company" by commentators and the press.
- Your name on radio spots the week prior to your game.
- The Energy skybox made available for your social function.



### **Gold Sponsor – \$5,000**

- 20 season tickets.
- Jumbo video screen advertisements during home games.
- Logo featured in game programs and on the Energy website.
- Courtside banner advertisement.
- Public service announcement on PA system during games.
- Invitation to pre and post game sponsor party.
- School of your choice for the 'School's Out' program.

### **Friends of the Energy – \$1,000**

- 10 season tickets.
- Logo featured in game programs and on the Energy website.
- School of your choice for the 'School's Out' program.

For more on the Edmonton Energy,  
Edmonton's only professional basketball team,  
please visit [www.edmontonnrrq.com](http://www.edmontonnrrq.com).

For more sponsorship information, please contact:

**Lee Borschowa**

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3% of all Sponsorship dollars goes to support Ronald McDonald House of Southern Alberta.

# ABOUT THE INTERNATIONAL BASKETBALL LEAGUE

- **The International Basketball League** is heading into its 7<sup>th</sup> year: the 6<sup>th</sup> IBL Championship was held in Albany, New York on July 16, 2010; in that game, the Albany Legends beat the Bellingham Slam 126-111.
- **The IBL is International:** Shanxi, China and Edmonton, Canada competed in the IBL in the 2008 season. In the 2009 IBL season, a team from Japan- the Nippon Tornadoes, competed in the IBL. In addition to those teams from Asia and Canada competing in the IBL, the Central Oregon Hotshots and the Elkhart (Indiana) Express played five games apiece in China. And in 2011, the Vancouver Volcanoes played five games in Japan.
- **An entertaining game:** By allowing only one timeout per quarter, and reducing dead time with an immediate inbounds, IBL games are always fast and entertaining and the contest only lasts 2 hours. The IBL believes that basketball was meant to be athletic and the game was meant to move; the IBL takes out the unnatural and unintended breaks in play (unintended by Naismith).
- **An Arena League:** Most IBL teams upgraded playing venues in recent seasons with the Edmonton Energy moving into a new arena in the 2012 season.
- **The IBL season dates of play appeal to a high level of players:** The IBL season occurs from late April to the end of June with playoffs occurring July 1st- 3rd. The timing of the IBL season has led to great players wanting to play in the IBL. These are players who need to continue their development or maintain their development. This development league concept- started with the 2007 season—when after the 2007 IBL season ended- **102** players went on from the IBL to then play overseas basketball.
- **Former NBA players that have played in the IBL:** 25 former NBA players have appeared in the IBL ([www.iblhoopsonline.com/hall\\_of\\_fame.php](http://www.iblhoopsonline.com/hall_of_fame.php)).
- **Highest attendance:** An impressive attendance was garnered at an IBL game played in 2006 in Portland Oregon at the Rose Garden where 4,400 fans watched the Portland Chinooks beat the Vancouver Volcanoes. One year later, that attendance record was eclipsed when just under 6,000 fans saw the Elkhart Express (Indiana) beat the Grand Rapids (Michigan) Flight.
- **The 2009 Championship team featured 6 ex-NBA players:** the Los Angeles Lightning beat the Oregon Waves 2 games to 1 in a 3-game series. For the first time, there were **six** former NBA players on one IBL team – Lamond Murray (Clippers) a 12-year NBA veteran who averaged 26.3 points in the finals and was named MVP, Fred Vinson (Seattle Supersonics), Toby Bailey (Suns), Bryon Russell (Jazz), Darrick Martin (Clippers) and Juaquin Hawkins (Rockets).
- **About IBL founder Mikal Duilio:** Duilio has operated sports leagues and events for 26 years. As a teenager from 1985 to 1992—Duilio founded/directed the Indianola Jamball League (Iowa). In 1992, Duilio obtained a Masters Degree from Iowa State University and moved to Portland, Oregon where he founded and directed PortlandBasketball.Com (1993)—for 18 years and running—PortlandBasketball.Com has been and is- the world's largest basketball league with 7,500 amateur basketball games per year. Duilio founded PugetSoundBasketball.Com in Seattle in 2004 and sold the business within a year. In late 2003, Mikal Duilio founded the International Basketball League as a concept with ten test games in the Pacific NW (described in a video found on the IBL web site, main page, first video); the first official International Basketball League game occurred in April of 2005—and on that opening night, former NBA All Star Tim Hardaway scored 45 points for a team in Waterloo, Iowa in a 129 to 131 overtime loss.